

# Hurricane Preparedness

## **Preparing your household**

Develop a Family Communication Plan, which could include:

- The room your family will take shelter in during the storm, which should be a small interior room, such as a closet, hallway, bathroom on the lowest level.
- What actions each family member will do in the event of a hurricane
- Designate a friend or out-of-state relative to be an emergency point of contact.

Assemble a three-five day emergency disaster kit, which could include:

- Flashlight and battery-powered radio with additional batteries/hand-crank rechargeable flashlight/radio
- Bottled water
- Non-perishable foods
- Toiletry items
- Pet food
- Medicine and prescription medication
- Copies of important family papers and documents

## **Preparing your business**

Develop and administer your preparedness program.

Examine ways to prevent hazards and reduce risks.

Talk with your employees about:

- Resource management

- Crisis communications
- Business continuity: how to continue your business after the storm has ended

Create a plan, which could include:

- A business impact analysis
- Lost sales and income
- Increased expenditures
- Regulatory fines
- Delay of new business plans

**Other useful websites that provide hurricane preparedness information:**

[www.ready.gov/hurricanes](http://www.ready.gov/hurricanes)

[www.nhc.noaa.gov/prepare/](http://www.nhc.noaa.gov/prepare/)

[www.hurricanes.gov](http://www.hurricanes.gov)

[www.ready.gov/ready2015](http://www.ready.gov/ready2015)

<http://emergency.cdc.gov/disasters/hurricanes/>

Social media can also be a useful tool during a time of emergency. Below is a list of Twitter accounts you can follow for more information on preparedness or to receive regular updates during weather emergencies:

@Readygov

@MSEMA

@NWSJacksonMS

@FEMA

@NHC-Atlantic

@PrepareAthon

@Citizen\_Corps

@NWS

@CDCemergency